



SUCCESS STORY



CASE STUDY:

National manufacturer of custom and stock flexible plastic tubing for a variety of industries.

CLIENT PROFILE:

Finger Lakes Extrusion Inc. is a large manufacturer of flexible plastic tubing for the automotive, dairy, industrial, medical and food and beverage industries. Their 56,000 square foot facility is located in Canandaigua NY.

BUSINESS SITUATION:

As a large manufacturer that ships their products both nationally and internationally, it is vital that their packaging and shipping process is seamlessly integrated with their production schedule.

Finger Lakes Extrusion began to experience frequent late deliveries and damaged shipments with their current corrugated packaging vendor, causing disruption to their supply chain.

They required a corrugated packaging partner with an inventory management process to eliminate emergencies and to maximize efficiency within their warehouse and for shipping purposes.

Finger Lakes Extrusion was interested in a reliable and knowledgeable corrugated packaging vendor that could identify and recommend the most efficient packaging for their products, allowing them to focus on their business.

Finger Lakes Extrusion Inc. Implements Jamestown Container's eVMI Program to Streamline their Supply Chain

Finger Lakes Extrusion Inc. partnered with Jamestown Container Companies (JCC), a manufacturer and distributor of corrugated packaging solutions and supplies as well as a third party packaging and fulfillment services provider. Finger Lakes Extrusion Inc. found a trusted packaging partner in Jamestown Container.

Custom design and package appearance is extremely important to Finger Lakes Extrusion. The JCC sales and design teams are in constant communication with the Finger Lakes Extrusion team to improve packaging display and efficiency. Recently, JCC recommended adjusting box board grades to reduce costs.

With JCC's recommendations, Finger Lakes Extrusion is confident that their boxes look presentable, are intact and cost-effective.

Not only is sustainability an important factor to Finger Lakes Extrusion, it is also for Jamestown Container Companies. Together, they implemented a program where upon deliveries, JCC removes excess corrugated materials from the Finger Lakes Extrusion plant. The excess corrugated is taken directly to JCC's mill, where it's recycled back into linerboard and ultimately corrugated boxes.

With Jamestown Container's electronic Vendor Managed Inventory Program, Finger Lakes Extrusion receives their orders on-time, allowing them to stock fewer boxes in their warehouse and optimize their supply chain. JCC provides Finger Lakes Extrusion with daily inventory reports that seamlessly integrate with their invoicing and purchase ordering systems, allowing Finger Lakes Extrusion to better allocate their time on their business.

Customer Benefits:

- **Vendor Managed Inventory: Implemented JCC's eVMI program, reducing emergency orders and freeing up warehouse space**
- **Improved Customer Service: Dependable deliveries of their product to their customers, on time and intact**
- **Green Initiatives: Implemented recycling program to reuse excess corrugated materials and eliminate waste in their system**

"Jamestown Container Companies' eVMI (electronic vendor managed inventory) program is instrumental in streamlining our supply chain."

- Erica Wright,
Vice President of Finance
Finger Lakes Extrusion Inc.