



Perfecting the art of packaging



Our ingenuity gets results.

Think how easy things would be if packaging were an exact science. Every container would stand out, every display would work, every product would sell.

Instead, packaging is an art. It demands technical know-how and skillful execution, of course. But the most successful breakthroughs happen when insight and experience inspire creativity and innovation.

This is the art Jamestown Container has been perfecting for decades. The benefits you can count on are exceptional results.

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Retail expertise

From independents to regionals to major big box chains, we understand the quirks and constraints of retail's most demanding environments. We know how to balance your need to maximize selling power and cost-effectiveness with the stores' need to maximize manpower and space. In fact, we thrive on opportunities to produce solutions that excel. You get packaging and displays that function beautifully on shelf or floor, and the assurance that retailers will need little time or effort to put them out there.

Inventive structural design

Our designers are exceptionally talented and experienced. Completely attuned to the requirements and challenges of retail, we've amassed a remarkable portfolio of unique and innovative designs. Jamestown's creativity addresses both the necessity for cost-effectiveness and the desire for environmental sustainability. Our clients are continually impressed with solutions that achieve or exceed every objective – strength and protection throughout the distribution channel, durability and ease of use in the store, plus visual attraction and guidance for the consumer.



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performance

Wi3's high-tech networking device gave us just the kind of challenge we like: a package that's pilfer-proof but still lets buyers see what's inside. Our litho-laminated container features a vinyl window, a die-cut interior to protect the product, plus a Velcro closure with a security mechanism that prevents theft.



Solutions that sell

Catching your customer's eye is only step one. With fewer salespeople around, packaging and displays must not only promote your brand and image, they must also communicate everything shoppers need to know to select and use your product rather than your competitors'. Clients seeking to optimize their point-of-purchase strategies depend on our expertise for the best recommendations – whether hard-working shelf, floor and pallet displays, cutting-edge retail-ready packaging or a combination of creative techniques.

Quality all the way

In a competitive field like packaging – where quality is a given – Jamestown quality is exceptional. Our state-of-the-art equipment and facilities assure superior aesthetics and reliable execution. Our production capabilities accommodate any need in corrugated packaging and point-of-purchase displays. Membership in the unique Packaging Alliance Network expands our range of proprietary products and capabilities, and allows us to produce and ship virtually anywhere.



We perfect our partnerships, too

Lots of companies talk about service – at Jamestown, we let the client relationships we've nurtured for decades do the talking for us. We take the time to learn your product, your goals and your specific challenges, and deliver service that's focused, attentive and timely. From account managers to the manufacturing crew to the customer service reps who connect with you every day, every member of our team is invested in your success.

What should we tackle first?

Why not call us in on your next project? Find out what we'd recommend. There's no downside to a fresh perspective. What's more, there's an excellent chance we'll solve your dilemmas in new and unexpected ways. That's what perfecting the art of packaging is all about. Give us a call, and let's get the conversation started.

relationships

Production capabilities & equipment

Retail packaging and POP we design and produce

- Litho-laminated containers
- POP displays – floor, counter, power wings, dispensers
- Flexo preprint containers
- Retail-ready packaging
- Digitally printed retail and trade show packaging

Just some of our equipment

- Asitrade MPC laminator
- Bobst die cutters
- Hycorr rotary die cutters
- Vutek 80" digital printer
- Post gluers
- International gluers
- Two- to seven-color flexo presses
- Staude Gladiator window machine
- 110" BHS corrugator – preprinted liners cut to mark available; also B, C, E, single wall flutes, and BC, EC double wall



When Cataclean's inventors sought our help to launch their new fuel additive, we offered mentorship as well as expertise. We established a common theme, designed and produced the compelling display, and assembled quality resources to supply the bottle, brochure and unique sleeve-talker.



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