



CardPak®

our best into your packaging

CASE STUDY

Paperboard printing manufacturer of blister cards, insert cards, and cartons specifically for the international and national consumer packaging markets.

CLIENT PROFILE:

CardPak is a privately-owned manufacturer of consumer packaging with their two manufacturing facilities and headquarters located in the Cleveland, OH area.

BUSINESS SITUATION:

With their current corrugated packaging vendor located over three hours away, CardPak began experiencing longer lead times and frequent late deliveries, causing disruption to their supply chain and unhappy customers.

CardPak felt that their corrugated packaging vendor could not keep up with the demands of the retail market. Due to long lead times, frequent late deliveries and lack of face to face interaction, they began searching for a new supplier.

To keep up with the ever-changing demands of the retail market, CardPak required a local and dependable corrugated packaging partner with the flexibility and service-oriented expertise to maximize efficiency within their warehouse.

CardPak Finds a Dependable and Responsive Vendor in Jamestown Container Companies

CardPak partnered with Jamestown Container Companies (JCC), a manufacturer and distributor of corrugated packaging solutions and supplies as well as a third party packaging and fulfillment services provider. Recently, CardPak implemented a Vendor Managed Inventory Program and rely on JCC to organize their packaging inventory and supply chain.

Based on the demands of the consumer packaging market, CardPak frequently has last minute orders from their retail customers, where they need additional boxes, quickly. CardPak can rely on JCC to keep up with these ever-changing demands. Specifically, CardPak has contacted their JCC sales team on a weekend and based on their commitment to service, JCC delivered the inventory to CardPak that day, allowing them to get their order out on-time and keep their customers happy.

“The Vendor Managed Inventory Program has been key for me; it has taken a lot off my plate, clearing up additional space on our warehouse floor and allowing me to focus on our business and other daily tasks.”

- Patty Olson,
Buyer
CardPak

CardPak is constantly developing their product portfolio to adapt to the ever-changing retail industry. As a result, they have many custom corrugated boxes, and they rely on Jamestown Container's packaging expertise to develop the appropriate recommendations and pricing for the best solution.

With Jamestown Container's quick response and service, CardPak typically receives their orders within 2-3 days or even overnight, if necessary. Their inventoried boxes are delivered same day, allowing them to stock fewer boxes in their warehouse and utilize that space for other areas of their manufacturing process. With the recent implementation of a Vendor Managed Inventory Program, CardPak is relieved of daily inventory tasks, and can return their focus to their core business.

Customer Benefits:

- **Simplified Packaging Process:** Enables CardPak to get their products to market faster and save on total packaging spend
- **On-Time Deliveries and Flexibility:** Allows cost and time savings, and efficient use of manufacturing space
- **Vendor Managed Inventory Program:** Optimizing CardPak's supply chain and returning CardPak's focus on their core business